



March 24, 2023

«Customer_Name»
«Mailing_Address»
«Mailing_City», «Mailing_State» «Mailing_Zip»

DO NOT DISCARD: IMPORTANT ELECTRICITY AGGREGATION INFORMATION ENCLOSED

AEP's Electricity Rates are Increasing

You may have heard that AEP's rates for electricity will increase dramatically, beginning June 2023 residential rates are anticipated to exceed \$0.11 per kWh for their price to compare.

We're Here to Help

To minimize the impact of higher energy costs, the elected officials of Bellville Village proactively engaged Archer Energy to offer a community wide aggregation program enabling bulk purchasing power for residents. Beginning June 2023, Archer Energy will be able to serve your home or business at a fixed rate of \$0.07899 per kwh; that means the estimated **AEP rate will be 35% higher than the aggregation rate negotiated by your community leaders!** This electricity aggregation program will provide savings immediately and protect your home or business from volatility in the energy markets through May 2024.

You're Automatically Protected

There is nothing that you need to do to take advantage of the negotiated savings program. As a current resident in Bellville Village, you are automatically enrolled in this program unless you decide to opt-out which you may do so at any time without penalty. To learn more about the program please see the enclosed General Terms and Conditions and the Frequently Asked Questions.

Participating is a Right Choice and will Save you Money!

We are confident this is the right choice for your home or business. However, if you decide not to take part in the community aggregation program, please review the information on the reverse side of this letter and opt-out via one of the options below by April 10, 2023:

Mail: Return the form below to Archer at 9777 Fairway Dr Powell, OH 43065
Phone: Call Archer Energy Toll Free at (844) 795-7491 M-F 9am to 5pm
Internet: Visit www.archerenergy.com/bellvilleelectric

We look forward to serving your electricity needs and keeping your costs low!

Bellville Village & Archer Energy

BELLVILLE VILLAGE ELECTRIC AGGREGATION OPT-OUT FORM

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I do not wish to participate in the Bellville Village Electric Aggregation Program and wish to be served under AEP's higher rate.

Customer Name: _____

Account Number: _____

Service Address: _____

Signature & Date: _____

Mail to:
Bellville Village Electric Opt-out
9777 Fairway Dr
Powell, OH 43065